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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/665,899	09/18/2003	Brian T. Worsham	25343/37:7	7026
3528	7590	09/17/2007		
STOEL RIVES LLP 900 SW FIFTH AVENUE SUITE 2600 PORTLAND, OR 97204-1268			EXAMINER NGUYEN, THUY-VI THI	
			ART UNIT 3609	PAPER NUMBER
			MAIL DATE 09/17/2007	DELIVERY MODE PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Office Action Summary

Application No.

10/665,899

Applicant(s)

WORSHAM ET AL.

Examiner

Thuy-Vi Nguyen

Art Unit

3609

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --
Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

- 1) ☐ Responsive to communication(s) filed on ____.
- 2a) ☐ This action is **FINAL**. 2b) ☒ This action is non-final.
- 3) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

- 4) ☒ Claim(s) 1-18 is/are pending in the application.
- 4a) Of the above claim(s) ____ is/are withdrawn from consideration.
- 5) ☐ Claim(s) ____ is/are allowed.
- 6) ☒ Claim(s) 1-18 is/are rejected.
- 7) ☐ Claim(s) ____ is/are objected to.
- 8) ☐ Claim(s) ____ are subject to restriction and/or election requirement.

Application Papers

- 9) ☐ The specification is objected to by the Examiner.
- 10) ☐ The drawing(s) filed on 18 September 2003 is/are: a) ☒ accepted or b) ☐ objected to by the Examiner.
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) ☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

Priority under 35 U.S.C. § 119

- 12) ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) ☐ All b) ☐ Some * c) ☐ None of:
- ☐ Certified copies of the priority documents have been received.
 - ☐ Certified copies of the priority documents have been received in Application No. ____.
 - ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).
- * See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)

- 1) ☒ Notice of References Cited (PTO-892)
- 2) ☐ Notice of Draftsperson's Patent Drawing Review (PTO-948)
- 3) ☐ Information Disclosure Statement(s) (PTO/SB/08)
Paper No(s)/Mail Date ____.
- 4) ☐ Interview Summary (PTO-413)
Paper No(s)/Mail Date. ____.
- 5) ☐ Notice of Informal Patent Application
- 6) ☐ Other: ____.

Claim Objections

1. Claim 1 is objected to because of the following informalities: The third limitation should be (iii) instead of (ii). Appropriate correction is required.

Claim Rejections - 35 USC § 102

2. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless –

(b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.

3. Claims 1-18 are rejected under 35 U.S.C. 102(b) as being anticipated by Ghouri (US Patent Application Publication No.US2002/0082978 A1).

Regarding to claim 1, Ghouri discloses a method of furnishing information about objects to a plurality of venues, at least some of the information furnished to each venue differing from information furnished to other venues [...providing the information about the automobiles where the information about this vehicle is different than the other vehicle base on the price, color, make or model; see abstract; figure 2-4] the method comprising:

(i) storing information about objects in an accessible database,
information about each object configured to permit independent access to
subsets of the information about each object [...list of automobiles (objects) with the

subsets e.g. make, year, color etc are stored in the database and are available for the user/customer to get access through the website (venues); see par. 0052, lines 5-16; par. 0053, lines 1-15; par. 0061-0062; figures 1-4, and 11]; and

(ii) Ghouri discloses a selection process using rules associated with each venue to select subsets of the information about each object [...e.g. rule by selecting the vehicle year, make, trim level, option packages for a particular vehicle, information is displayed on the web pages about the car of choice; see par. 0052, lines 10-16; par. 0053, lines 11-19; par. 0054-0055, par. 0056, lines 1-3, lines 12-15 figures 4-5 and 7]; and

(iii) furnishing the rule-selected subsets of information to the respective venues associated with each rule [...information about the subsets are available (furnish) by using the rule. For example, user enter data in to specific fields for a particular vehicle make, vehicle model (subsets) then information will be configured; see par. 0052, lines 10-16; par. 0053, lines 1-9 and figures 1-3].

Regarding to claim 2, Ghouri discloses wherein the rules associated with certain venues exclude information about certain objects from their respective associated venues [...e.g. user select the car make Land Rover, year make 2000, then information is displayed on the web pages about the car of choice only, other information will be excluded as it go to the next web page; see figures 2-5].

Regarding to claim 3, Ghouri discloses wherein the excluding of information by a rule is based on the venue associated with the rule, or is based on the nature of the objects [see par. 0052, lines 10-16 and figures 2-3].

Regarding to claim 4, Ghouri discloses wherein the objects are vehicles and the information is contained in a plurality of databases [par. 0061-0062, par. 0076, lines 5-14 and figures 2-4, 11 and 24].

Regarding to claim 5, Ghouri discloses wherein the venues are websites and the websites are selected from: a website accessible to retail customers, a website accessible to dealers and a website accessible by wholesale customers [see figures 2-4 for retail customer web site; par. 0053, lines 1-10 and figure 17 for dealer website; par. 0068, lines 6-13].

Regarding to claim 6, Ghouri discloses wherein the venues are websites [see figures 2-4].

Regarding to claim 7, Ghouri discloses further comprising using criteria to exclude information about certain objects from specified websites [...e.g. user select the car make Land Rover, year make 2000, then information is displayed on the web pages about the car of choice only, other information will be excluded as it go to the next web page; see figures 2-5].

Regarding to claim 8, Ghouri discloses wherein the rules associated with the websites comprise the criteria for excluding information about certain objects [...list of

automobiles are available before the user select the particular of car make and its model; see par. 0052, lines 5-16 and figures 2].

Regarding to claim 9, Ghouri discloses a system for furnishing information about objects to a plurality of venues wherein information furnished to each venue is customized based on an expected audience at the venue [see abstract and par. 0023-0024, the system comprising:

(a) a database comprising information about the objects, the information configured into subsets to permit access to at least some subsets of the information independently of other subsets [...list of automobiles (objects) with the subsets e.g. make, year, color etc are stored in the database and are available for the user/customer to get access through the website (venues); see par. 0052, lines 5-16; par. 0053, lines 1-15; par. 0061-0062; figures 1-4, and 11];

(b) rules associated with each of the venues, each rule selecting specific subsets of the information for presentation to an associated venue [...selection process using rule by selecting the vehicle year, make, trim level, option packages for a particular vehicle, information is displayed on the web pages about the car of choice; see par. 0053, lines 11-19; par. 0054-0055, par. 0056, lines 1-3, lines 12-15, figures 4-5 and 7]; and

(c) means for providing the venues with access to their rule-selected subsets of information [...information about the subsets are provided by using the rule. For example, user enter data in to specific fields for a particular vehicle make, vehicle model

(subsets) then information will be configured; see par. 0052, lines 11-16; par. 0053, lines 1-9 and figures 1].

Regarding to claim 10, Ghouri discloses further comprising exclusion criteria, the criteria excluding information about specific objects from some venues [...e.g. user select the car make Land Rover, year make 2000, then information is displayed on the web pages about the car of choice only, other information will be excluded as it go to the next web page; see figures 2-5].

Regarding to claims 11 and 12, Ghouri discloses wherein the means for providing access comprises the Internet, and the venues each comprise a website [see figures 2-7].

Regarding to claim 13, Ghouri discloses wherein the objects comprise vehicles for sale or other means of trade [see abstract and figures 12 and 14].

Regarding to claim 14, Ghouri discloses wherein the rules comprise the exclusion criteria [...e.g. user select the car make Land Rover, year make 2000, then information is displayed on the web pages about the car of choice only, other information will be excluded as it go to the next web page; see par. 0052, lines 11-16 and figures 2-5].

Regarding to claim 15, Ghouri discloses a method of providing information about objects to a plurality of venues, the information customized for each venue [see abstract and par. 0023-0024], the method comprising:

(a) storing information about the objects in an accessible database, information about each object configured to permit independent access to subsets of the information [...list of automobiles (objects) with the subsets e.g. make, year, color etc are stored in the database and are available for the user/customer to get access through the website (venues); see par. 0052, lines 5-16; par. 0053, lines 1-15; par. 0061-0062; figures 1-4, and 11]; and

(b) using rules, associated with each venue, to select subsets of the information to be provided to their respective venue [...selection process using rule by selecting the vehicle year, make, trim level, option packages for a particular vehicle, information is displayed on the web pages about the car of choice; see par. 0053, lines 11-19; par. 0054-0055, par. 0056, lines 1-3, lines 12-15, figures 4-5 and 7].

Regarding to claim 16, Ghouri discloses further comprising using criteria, associated with each venue, to limit the objects about which the rule associated with the venue can provide information to that venue [...rule by selecting the vehicle year, make, trim level, option packages for a particular vehicle, information is displayed on the web pages about the car of choice only; see par. 0053, lines 11-19; par. 0054-0055 and figures 4-5];

Regarding to claims 17 and 18, Ghouri discloses further comprising communicating the selected subsets of information about the objects to the respective venues by means of the Internet [see par. 0023-0024 and figures 2-5].

Conclusion

4. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

5. The US Patent to Cichowlas discloses a system and method of administration of access control to numerous resources with defined rules.

The US Patent to Blinn discloses a method of accessing data stored in a database.

The US Patent to Berent discloses the system permit users to access and search a system database and display data about motor vehicle auction.

The US Patent to Dworkin discloses an automated system assists a user in locating and purchasing goods or services. .

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Thuy-Vi Nguyen whose telephone number is 571-270-1614. The examiner can normally be reached on Monday through Thursday from 8:30 A.M to 6:00 P.M.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Terrence Till can be reached on 571-272-1280. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only.

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Terrence Till

Supervisory Patent Examiner

TU